

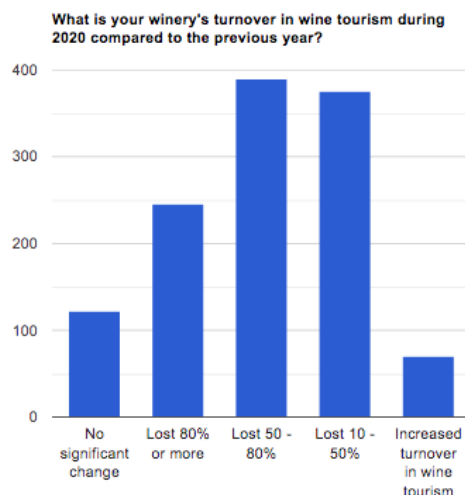
## Global Report of Covid-19 Impact on Wine Tourism

[Wineturism.com](https://www.wineturism.com) has just published the [Global Report of Covid-19 Impact on Wine Tourism](#). The report is based on a survey that was conducted during the period November 16 – November 23 2020. The survey was distributed to 10 080 wineries worldwide and answers were collected from 1 203 wineries.

The **main objective** of the survey was to evaluate the impact of the covid-19 pandemic on those wineries that offer wine tourism experiences.

### Some key findings from the report:

- Covid-19 had an extremely large impact on the wine tourism industry. Over half of the wineries lost 50% or more in wine tourism revenue.
- The great majority of wineries expect that wine tourism will return to pre-covid levels no later than 2022.
- More than 80 % of wineries expect that wine tourism will grow in their region during the coming 10 years.



The report provides data on a global level, as well as a more detailed country and regional level. The report has been made public and is available for free at [Wineturism.com report page](https://www.wineturism.com/report-page).

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